



**COMPENSATION  
PLAN**

# XCELERATE INTERNATIONAL

## COMPENSATION PLAN – OCTOBER 2023

Xcelerate International is a membership-based shopping platform that offers a variety of high quality products and services at both Retail and Member pricing.



**CUSTOMERS can purchase products or services at retail price** from an Xcelerate Affiliate's website or they can choose to become a MEMBER for \$10 per month and purchase products at MEMBER pricing which is usually up to 50% - 75% off of retail.



**CUSTOMERS wishing to refer other CUSTOMERS** to Xcelerate products and earn commissions on those sales can also choose to become Xcelerate RETAILERS at no cost and no monthly commitment. RETAILERS can purchase products at retail pricing and earn 50% commissions for all retail sales sold through their shopxcelerate.com ecommerce website. RETAILERS can upgrade to a MEMBER or AFFILIATE at any time from within their back office.



**CUSTOMERS can choose to become Xcelerate AFFILIATES** for \$20 a month which allows AFFILIATES to purchase product at MEMBER pricing and earn commissions and bonuses on products and services sold to their customer base down multiple levels. AFFILIATES also have access to exclusive licenses and subscriptions to marketing and training resources including social media digital marketing kit and replicating product and business landing pages and websites.

# TERMS

Levels - Placement Tree. Levels shows WHERE someone is placed

Generation - Sponsorship Tree. Generations shows WHO sponsored someone.



## MEMBER

Access to Xcelerate products and services at whole-



## RETAILER

Access to shopping platform and 50% commissions or 1st generation retail sales.



## AFFILIATE

Access to Xcelerate products and services at wholesale, subscription to marketing and training resources, license to resell Xcelerate products, services, refer other Members and Affiliates and ability to earn commissions across full Xcelerate compensation plan.



## ACTIVE AFFILIATE

\$20 membership paid within the previous 30 days



## ACTIVE MEMBER

\$10 membership paid within the previous 30 days

# RETAIL BONUS - 100%



All Retail Bonuses are paid on the difference between retail pricing and Member / Wholesale pricing. Paid weekly based on previous weeks volume.

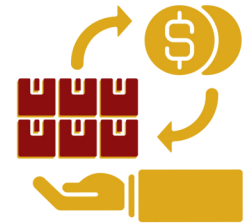


GEN/RANK	ALL	DIRECTOR	SENIOR DIRECTOR	EXECUTIVE DIRECTOR	CORPORATE DIRECTOR	AMBASSADOR
1	60%	60%	60%	60%	60%	60%
2		15%	15%	15%	15%	15%
3		10%	10%	10%	10%	10%
4			5%	5%	5%	5%
5				3%	3%	3%
6				2%	2%	2%
7					2%	2%
8					1%	1%
9						1%
10						1%

**Example:** If a product retails for \$40 and wholesales for \$20 the difference between the \$40 retail and \$20 wholesale would be the number that the Retail Bonus would be based on, in this case \$20.

**Retail Bonuses follow the Sponsor Tree.**

# WHOLESALE BONUS



All Wholesale Bonuses are paid on Member purchases. 15% of sales is split between the Sponsor and the Matrix. 10% to Sponsor and 5% to Matrix.



LEVELS	ALL
SPONSOR	10%
2	.55% **
3	.55%
4	.55%
5	.55%
6	.55%
7	.55%
8	.55%
9	.55%
10	.55%

**Example:** If a Member were to purchase products at Member's pricing / Wholesale totaling \$135 excluding tax and shipping then the Sponsor would earn \$13.50 (10%) and an additional \$6.75 (5%) would be split between the other 9 levels. In this example this would equal .75 per level.

\*\*The actual percentage paid out for each of the additional 9 levels is approx. 0.00556%

# FAST START



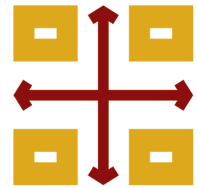
Paid on "initial" subscriptions and follows the sponsor tree (Generations) This bonus is paid WEEKLY based on the previous weeks sales volume.



GEN/RANK	ALL	DIRECTOR	SENIOR DIRECTOR	EXECUTIVE DIRECTOR	CORPORATE DIRECTOR	AMBASSADOR
1	50%	50%	50%	50%	50%	50%
2	10%	10%	10%	10%	10%	10%
3		5%	5%	5%	5%	5%
4			5%	5%	5%	5%
5				3%	3%	3%
6				2%	2%	2%
7					2%	2%
8					1%	1%
9						1%
10						1%

**Example:** You personally refer John and Steve and then Steve personally refers Jane. John and Steve would be your Generation 1 and Jane would be Steve's Generation 1 and your Generation 2. If Jane were to refer Walter then Walter would be Jane's Generation 1, Steve's Generation 2 and your Generation 3

# MATRIX BONUS



Paid on all subscription renewals and follows the Matrix tree. (Levels) This bonus is paid weekly and is based on the previous weeks sales volume.



LEVEL	ALL	DIRECTOR	SENIOR DIRECTOR	EXECUTIVE DIRECTOR	CORPORATE DIRECTOR	AMBASSADOR
1	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
2	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
3	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
4	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
5	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
6	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
7	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
8		5.0%	5.0%	5.0%	5.0%	5.0%
9				5.0%	5.0%	5.0%
10						5.0%
<b>TOTAL</b>	<b>\$3,279.00</b>	<b>\$9,840.00</b>	<b>\$9,840.00</b>	<b>\$29,523.00</b>	<b>\$29,523.00</b>	<b>\$88,572.00</b>

\*Based on a \$20 per order example

**Example:** You personally refer John, Mike and Sarah. John was automatically placed in the first available position in the Matrix which happened to be on your 1st Level. Mike was placed in the next available position which also happened to be on your 1st Level. Before you referred Sarah, someone above you sponsored an Affiliate and they were automatically placed in the next available position which happened to be on your 1st Level which filled the last of 3 positions on your 1st Level. When you referred Sarah, she was automatically placed on your 2nd Level as all 1st Level positions were full. Sarah would still be your 1st Generation because you personally sponsored her but she is positioned on your 2nd Level in the Matrix.

**Important Earnings Disclaimer:** The above earnings are NOT claims of income but rather an example of possible commissions based on the potential of the Xcelerate Compensation Plan. The above numbers are for educational purposes only based on a \$20 per order example. The potential is there but individual results will vary based on effort, skill and other factors.



# MENTORING BONUS

Percentage paid on Matrix Bonus following Sponsor tree. (Generation) This bonus is paid every week and is based on a percentage of the Matrix Bonus from the previous weeks sales volume.

	RANK	1ST GENERATION	2ND GENERATION	3RD GENERATION	4TH GENERATION	5TH GENERATION
	PERSONALLY REFERRED	50%				
	DIRECTOR	50%	10%			
	SENIOR DIRECTOR	50%	10%	3%		
	EXECUTIVE DIRECTOR	50%	10%	5%	3%	
	CORPORATE DIRECTOR	50%	10%	10%	5%	3%
	AMBASSADOR	50%	10%	10%	5%	3%

**Example:** You personally refer John, Steve and Wendy and Wendy refers Barry. Each of them earns \$100 Matrix Bonus. You would earn \$50 (50%) on John, Steve and Wendy's Matrix Bonus because they are personally referred by you (1st Generation) and Wendy would earn \$50 (50%) on Barry's Matrix Bonus because Barry was personally referred by Wendy (1st Generation) and you would earn \$10 (10%) on Barry's Matrix Bonus because Barry is your 2nd Generation. (Wendy was your 1st Generation)





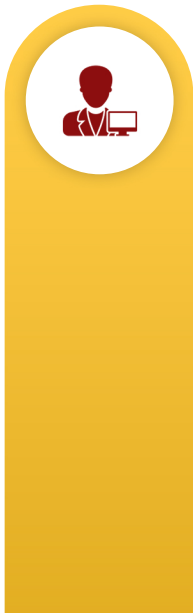
# RANK REQUIREMENTS

## DIRECTOR



You must generate 3 retail sales or personally refer 3 members

## SENIOR DIRECTOR



You must generate a total of 5 retail sales or personally refer 10 member

## EXECUTIVE DIRECTOR



You must generate a total of 15 retail sales or personally refer 20 members PLUS Level 1 participation in UniversityX

## CORPORATE DIRECTOR



You must generate a total of 30 retail sales or personally refer 50 members PLUS Level 2 participation in UniversityX

## AMBASSADOR



You must generate a total of 60 retail sales or personally refer 100 members PLUS Level 3 participation in UniversityX